DALE CARNEGIE ®
TRAINING

www.dalecarnegie.com

Competencies that are addressed:

PRIMARY COMPETENCY CATEGORIES:

• **Leadership—**
Drives business results by aligning the vision, mission, and values to enhance business value. Is able to enlist the willing cooperation of others, while tapping into their highest skills and abilities, to achieve desired results.

• **Values—**
Guided by a personal code of ethics. Demonstrates a strong sense of integrity by working in accordance with their personal values.

• **Accountability—**
Demonstrates personal responsibility. Holds self and others accountable for outcomes that are in alignment with the direction of the organization.

RELATED COMPETENCY CATEGORIES:

• **External Awareness—**
Sees things from multiple points of view. Keeps up to date with issues that affect responsibility.

• **Professionalism—**
Projects an image of maturity and integrity that creates credibility.

Ethical Leadership

SUMMARY

Ethical leadership requires a consistency of behavior and attitude that can be challenged each day. Ethical leaders have boundaries within which to operate. They serve as role models to others inside of the organization, and outside of the organization, as to what behavior is acceptable.

CONTEXT

We need boundaries in order to make good ethical choices. Looking at the history of successful organizations tells us that the creation of ethical boundaries is the key to thriving and surviving. Tomorrow's leaders are the ones who, through excellence and strong character, stood within their ethical boundaries today.

After completing this module, you will solidify your own personal code of ethics by determining your ethical boundaries. You will use your own personal experience and the experience of others to cement approaches in ethical decision- making. You will resolve to be the role model as a leader in your organization, community and family.

At the completion of this module, participants will be able to:

- Determine our ethical boundaries
- Model ethical values and principle
- Make decisions based on ethics

"The label of hypocrite is stickier than it's opposite, it takes evidence of only a single lie for a manager to be branded a 'liar.' In contrast, a person has to tell a whole lot of truth to qualify as a 'straight shooter.' Credibility, as we have all seen, is slow to build and quick to dissipate."
—Tony Simons